

Wayaj

Earth Friendly Travel



Available on the
App Store

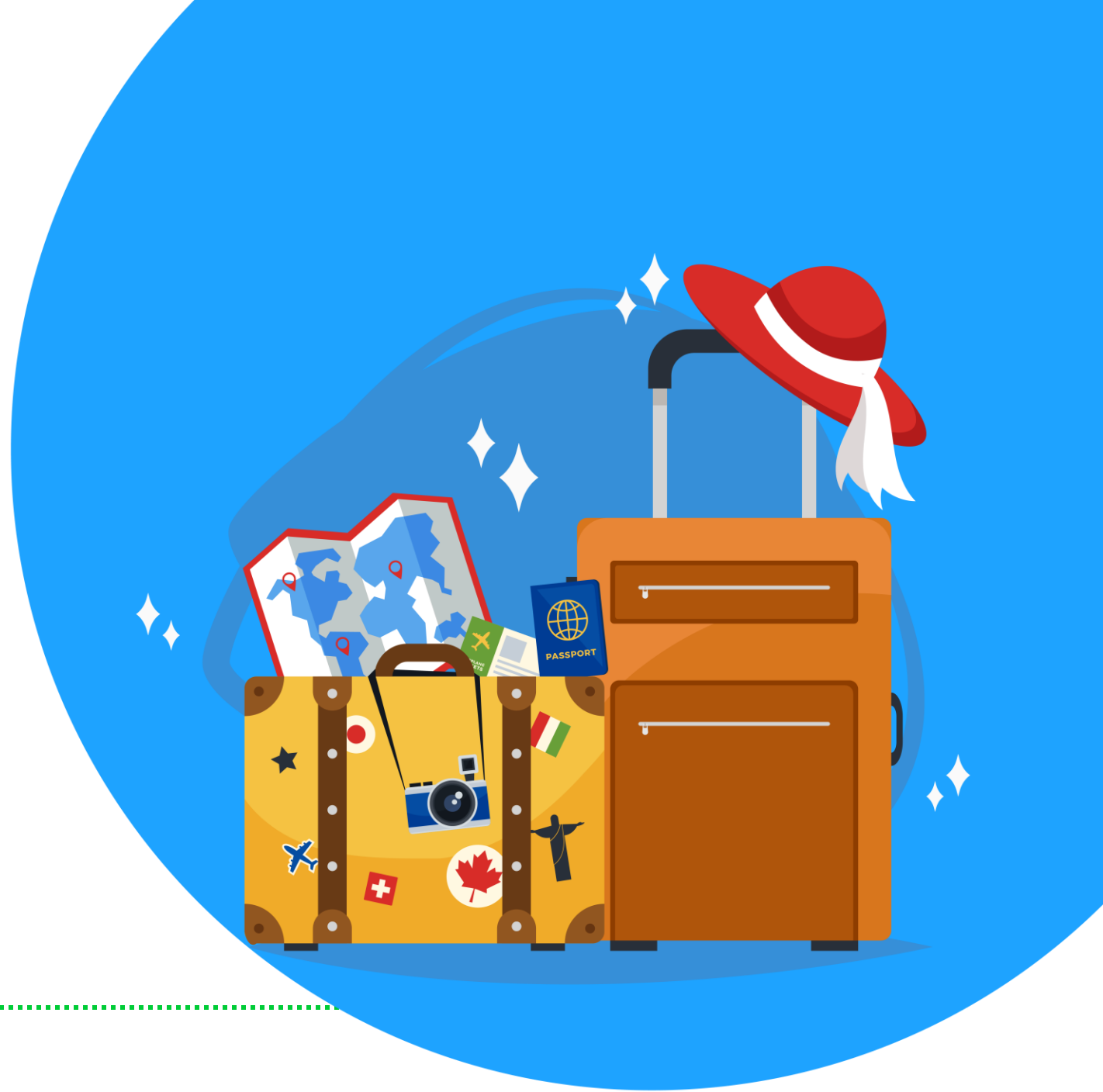


GET IT ON
Google Play

- Travel & tourism have been growing for 7 decades
- Tourism grows faster than international trade
- Tourism grows more towards less developed countries

And it will continue to grow

- Millennials travel more: 3.4 trips per year compared to 3.1 average



A wide-angle photograph of a vast field of bright orange flowers, likely California poppies, covering a hillside. Numerous people of various ages and ethnicities are scattered throughout the field, many of whom are taking photos or posing for pictures. The scene is busy and captures the 'apocalypse' of tourists mentioned in the text. The background shows a clear blue sky and more of the flower-covered hillside.

Selfie-Seeking Tourists Are Crushing California's Superbloom

Hordes of visitors overwhelm vast fields of flowers; locals call it 'apocalypse'. (WSJ)

People want to travel sustainably...

Booking.com 2019

73% intend to stay at least once in an eco-friendly accommodation this year

72% seek authentic experiences that are representative of the local culture

56% would offset the carbon footprint on their vacation if there was an option to do it

One Poll/Exodus

70% of travelers research a company's ethical policies before booking

Also when they travel for business!

“In 2017 more than 60% of our corporate clients requested key responsible business data relating to carbon footprint, water consumption and waste when making a booking decision.” (Catherine Dolton, VP of Global Corporate Responsibility, InterContinental Hotels Group)



**What can an
environmentally and
socially conscious
traveler do?**

The Solution

*An app to explore and book
sustainable and socially
responsible destinations
across the world.*



How

- Wayaj aggregates a wide range of earth friendly destinations in terms of
 - Price (\$ to \$\$\$\$)
 - Location (+340 hotels in 91 countries)
 - Typology (from hostels to private islands)
- All the destinations are scored using our comprehensive and proprietary eco-rating system:
 - Community
 - Water
 - Management
 - Energy
 - Local sourcing
 - Waste
 - Indoor environment



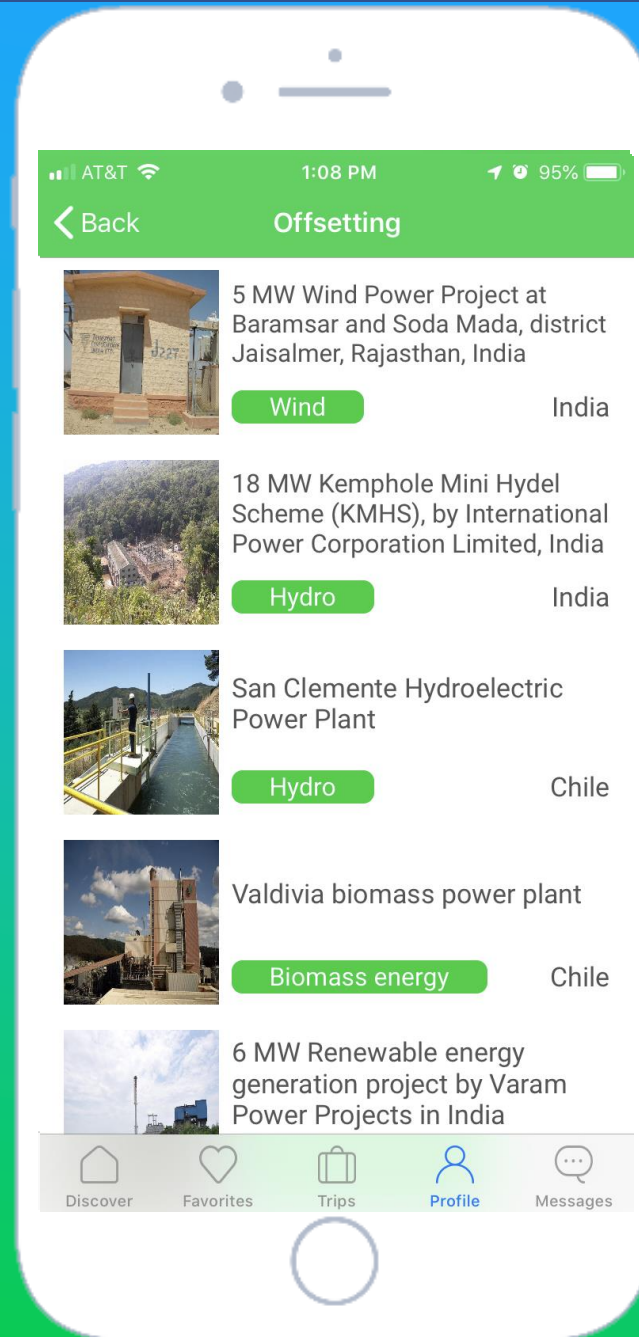
Key Features

- Proprietary eco-rating system
- Carbon footprint calculator
- Carbon footprint offsetting
- Personalized experience via machine learning
- Serverless architecture
- Direct bookings

Discover

**Create a profile and
set preferences**

Accurate eco-score



**Plan & customize
your trip**

Manage expenses

**Offset the trip carbon
footprint**

Thank You!

Visit us at booth #542

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